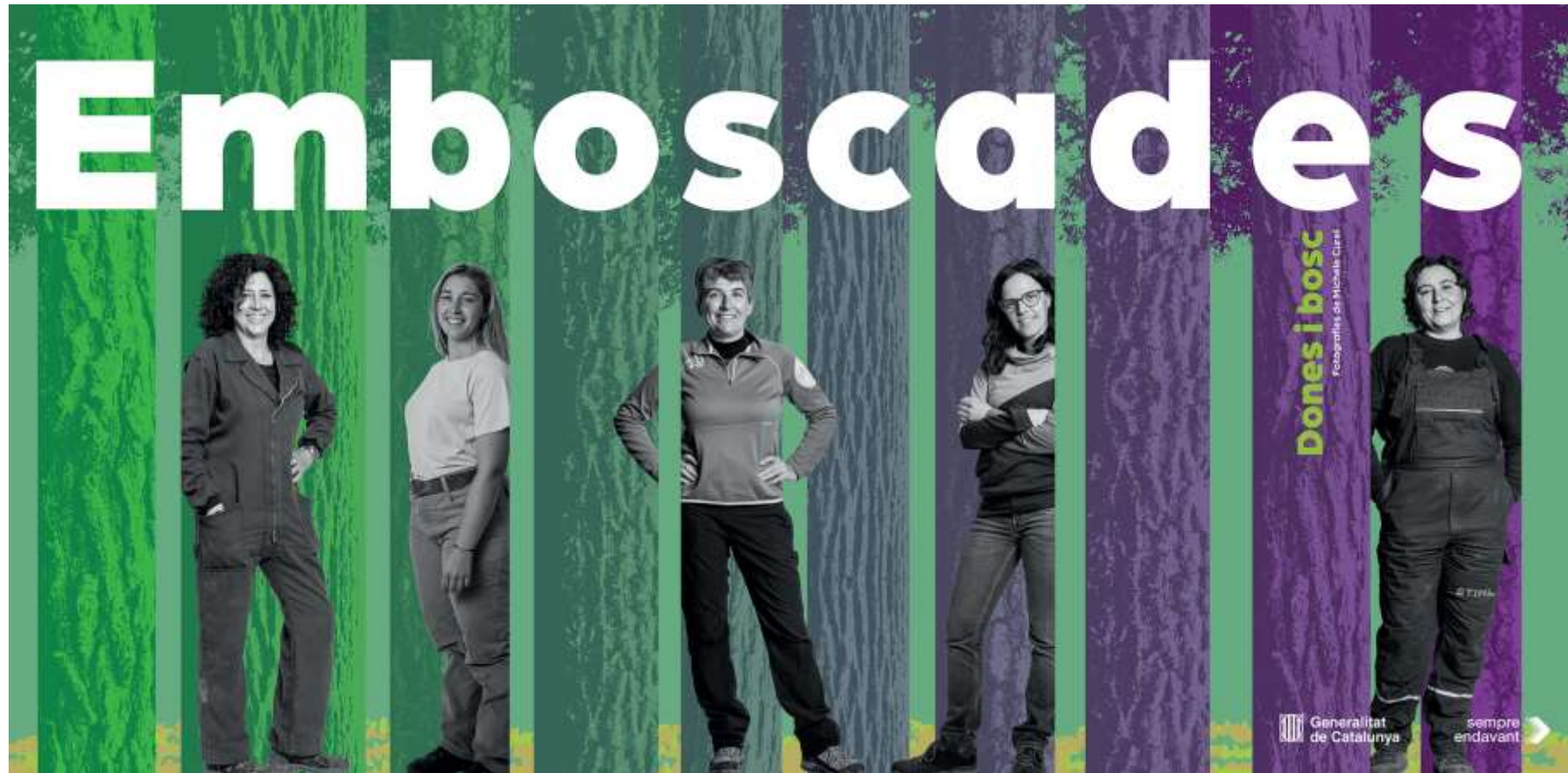


Emboscades. Dones i bosc (Women of the Forest)



Creating new spaces and values through women perspectives in the forestry sector in Catalonia



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Speakers: Ester Blanco – C.E.O. Forestal Catalana, S.A.
Michele Curel – Photographer & Forest Land Owner

Portoroz, Slovenia, October 24th, 2024
Fem2forests and WOFO International Conference
Equality & diversity in Forestry: Changing the Image of Forestry

Emboscades

Dones i bosc

Fotografies de Michele Curel



PALAU
ROBERT



Generalitat
de Catalunya

sempre
endavant



Creating new spaces and values through women perspectives in the forestry sector in Catalonia

This initiative has four objectives:

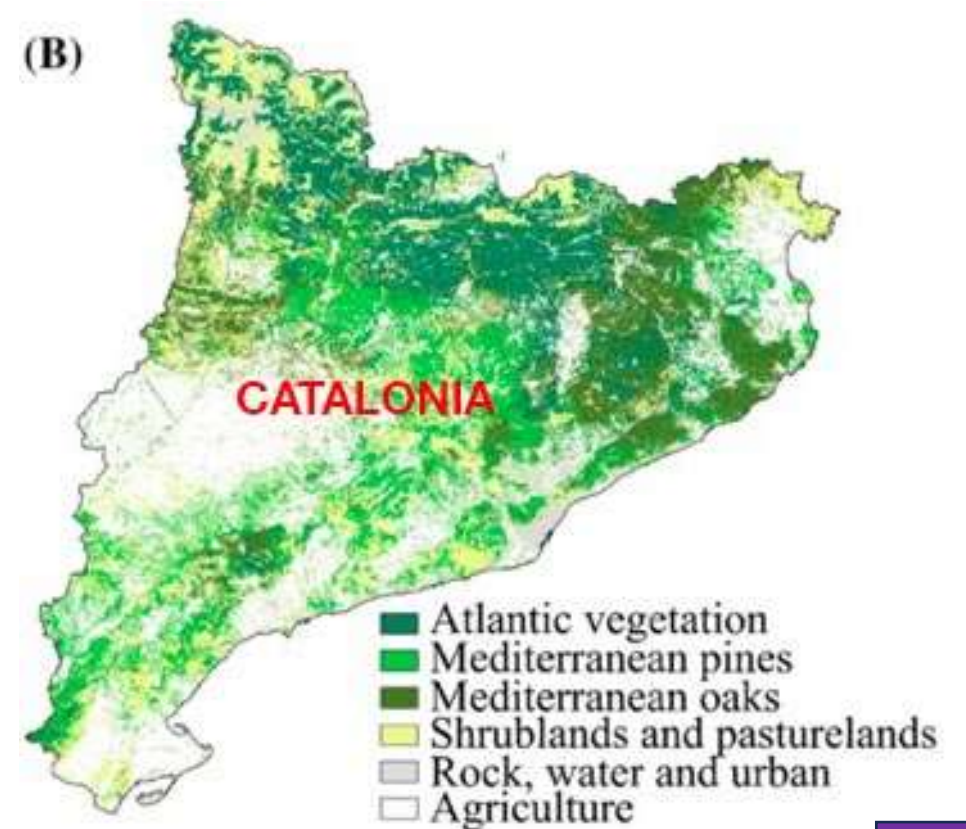
- To create new spaces for communication, exchange and knowledge promoted by women from different fields, where they present their realities, reflect and contribute their vision, adding identities and plurality
- Breaking stereotypes of the profession
- Generate female role models to encourage generational renewal
- To bring knowledge about the forestry world closer to citizens

SOME FACTS:

Spain has 37% of the forest cover in Europe however it is the third most forested country in Europe after Finland and Sweden

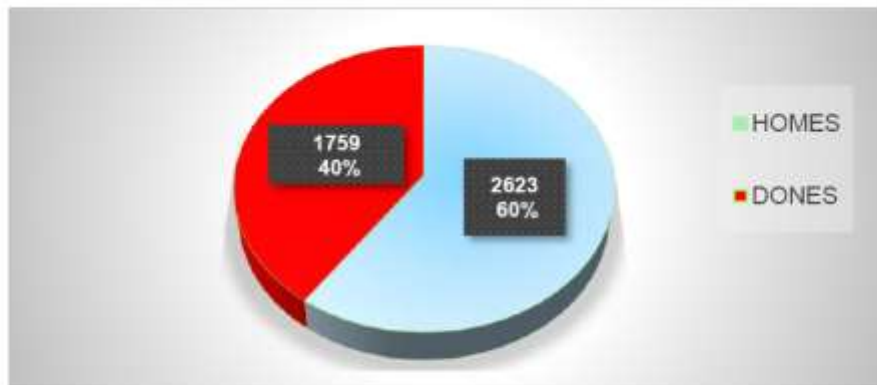
3897 people work in forestry in Catalonia
That translates into **79 million Euros** of added value.
The whole forestry chain represents 1% of the GDP

In Catalonia alone forestry is an important issue:
64% of Catalonia is forest and of this forest area, **75% is privately owned**, while 25% is publicly owned.



According to data from the year 2020, of the total number of forest owners, 32% are women and in co-ownership, this percentage reaches 45%. (Data from the Forest Ownership Center, 2020).

Dels 4382 registres de persones físiques trobem que el 60% són homes i el 40% són dones.

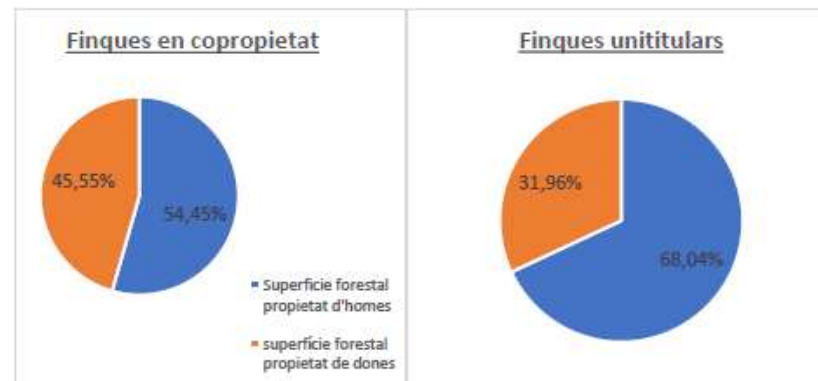
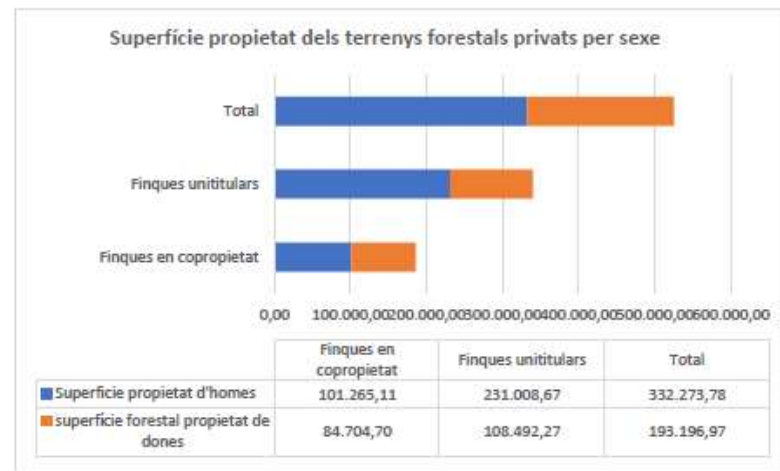


Aprofundint en la tipologia de propietat segons siguin finques unitulars o en copropietat i la seva superfície trobem que:

- El 68% de les finques unitulars són d'homes pel 32% de dones.
- Les finques unitulars propietat de dones són un 30% més petites que les finques unitulars propietat d'homes.

	Nombre de finques	Dones	Homes	Superfície Ha
Finques en copropietat	922	1.202	1.437	185.969,81
Finques unitulars	1.744	557	1.186	323.505,05
Totals	2.666	1.759	2.623	525.470,75

FINQUES UNITULARS	Nombre	Superfície Ha	Superfície mitjana
DONES	557	81.450,86	146,23
HOMES	1.187	242.054,19	204,09
Total	1.744	323.505,05	185,60



Between June 2021 and September 2024 during the mandate of Anna Sanitjas Olea as the Director of Forests and Natural Environment in the Climate Action Department of the Generalitat of Catalonia,, the autonomous government of the region, gender equality in the forestry sector has been developed with various initiatives.

- March 2022 – Event - Women in forestry world day: Walking towards equality
- 2023 – Gender Diagnosis
- October 2023 – Event - Women and leadership conference: Conquer our spaces
- October 2023 – Event - Moving towards gender equality in the forest sector.
- March 2024 – Exhibition - “Emboscades. Dones i bosc” (Women of the Forest) + various events & activities
- April 2024– Barcelona – Event – Women forest landowners: We move forward together.
- September 2024–The previous event gave way to another meeting in which the creation of an Association of WOMEN FOREST LANDOWNERS was initiated



Les dones, encara poc visibles al món forestal

Les dones sempre han treballat al bosc. Aquí i a molts altres indrets del món. La reivindicació de la seva visibilització va més enllà de les feines vinculades a les cures de la finca, del mas, de la família, de la comunitat, de l'entorn i dels animals, amb les quals tradicionalment s'han relacionat; arriben també a tasques més variades i alhora més reconegudes socialment i laboralment. I així, trenquen amb uns valors socials que encara otorguen certes capacitats i tasques al gènere masculí, tot perpetuant una divisió sexual del treball, tant horitzontal com vertical. Cal posar de relleu tant la força –menys necessària gràcies a la mecanització de molts processos– com altres habilitats com les de lideratge, cooperació, capacitat de gestió, direcció d'equips o l'ús de maquinària, i mostrar la importància de les aportacions de les dones en l'àmbit forestal, on cal que siguin vistes i reconegudes com imprescindibles.

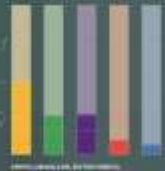
EL 32% DELS BOSCOS PRIVATS PERTANYEN A DONES



Un 64% de Catalunya és bosc. I d'aquesta superfície forestal, un 75% és de propietat privada, mentre que un 25% és pública. Segons dades de l'any 2020, del total de propietaris forestals, un 32% són dones i, en règim de copropietat, aquest percentatge arriba al 45%.

Dades de Centre de la Propietat Forestal 2020

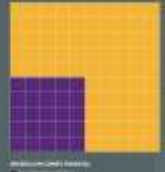
NOMÉS ENTRE UN 8 I UN 9% DE LES PERSONES QUE TREBALLEN AL BOSC SÓN DONES



Poques dones es dediquen a treballs d'explotació forestal, concretament 37% d'un total de 3.897 persones. Només al voltant del 7% d'operadors de maquinària, peons forestals i de caça i treballadors de tractament de fusta són dones. En feines més lligades a enginyeria, la representativitat femenina és cada cop més gran, al voltant d'un 48%.

Dades de l'Observatori del Treball i mode productiu, 2023

A MESURA QUE S'AVANÇA EN LA CARRERA INVESTIGADORA, LES DONES DESAPAREIXEN



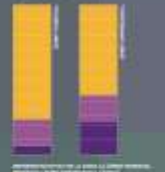
En recerca, hi ha un 50% de dones investigadores i només un 30% són doctores. Pel que fa a les publicacions, només un 32% dels articles científics estan liderats per dones (això correspon a 2-3 articles publicats de mitjana per dones, davant de 6-7 articles publicats per homes).

Dades del Pla d'Impuls del DIBAF (art. 27.1.2. 2020)



Dades de l'Observatori d'Innovació i Recerca Forestal

EL MÓN FORESTAL TÉ UN SOSTRE DE VIDRE QUE CAL SUPERAR



Els caps i líders d'equip solen ser homes. En l'àmbit forestal, la representativitat de la dona es limita al 23% en càrrecs de responsabilitat i al 6% en càrrecs de gerència o d'alta direcció. A la resta de sectors del món empresarial català, aquestes dades se situen en un 40% i 22%, respectivament.

Dades de l'Observatori d'Innovació i Recerca Forestal (Innovació 2019)

The gender diagnosis of the forestry sector produced in 2023 obtained some of the following data:

Few women work in forestry: 374 out of a total of 3897 people that work in forestry in Catalonia.

Only 7% are machine operators, forestry, hunting or wood treatment laborers

Aproximately 48% of forest engineers are women

50% of forestry researchers are women however on 25% occupy senior positions and only 32% of the published articles are by women forest researchers.

Forest management and most professions associated with the forest environment are very unknown to people in the urban world, despite being essential work.

<https://agricultura.gencat.cat/ca/departament/politiques/dones-sector-forestal/index.html>

Emboscades. Dones i Bosc (Women of the Forest)

“*Emboscar* is a Catalan verb that has two main definitions. From the more poetic and literary “to get lost and go deep into the vastness of a forest” to the more commonly used, specifically in the field of defence: “to be in a hidden place to surprise the enemy”. Someone who is *emboscat / emboscada*, therefore, is someone who gets lost in the woods and feels good about it but also someone who is *ambushed*”.

Gerard Fernandez in Medforest

“Emboscades. Dones i bosc” - Women of the Forests

A portrait of women who work in the forest sector in Catalonia



“Women of the Forest” aims to make visible the role of women in the management of Catalonia’s forests.

The exhibition, produced for the Climate Action Department of Catalonia, invites you to explore and delve into the role of women in the forest sector, as well as the importance of managing and conserving forests.

Through the eyes of 18 women who, day by day, with their work, make it possible

An Advisory Board was created of 9 women to help prepare a list of approximately 60 women that work in the forestry sector. From this list of 60 women finally 18 were selected to represent different sectors, ages and locations.

Women have a key role in forest management because they do work in the sector however their efforts are not usually seen or appreciated.

Women can provide a way of working that emphasizes aspects that until now have not been taken into account and breaking generally masculinized stereotypes of the profession, such as manipulating heavy forestry machinery, coordinating field work, or leading forest emergency operations.



Therefore we must make their work visible, claim it, celebrate it and denounce all the barriers that still exist.

The forest sector has a glass ceiling that still needs to be overcome.

Only a forestry world based on equality between women and men will be able to achieve the challenges the future will bring to us.

January 2023 and February 2024

- **DESIGN**

Title & branding of the exhibition

Physical design, graphics, distribution & production of the exhibition

- **PHOTOGRAPHY:**

18 Photo Portrait & Daily Life photo shoots

31 Locations

5945 kilometres

- **VIDEO:**

12 Interviews

18 Daily Life footage shoots

- **TEXT**

General introduction

Excerpts extracted from the interviews of the 18 women

Summary statistics from the Forest Landownership Center & the Gender Diagnose studies on gender issues in the forest sector in Catalonia



The final stand alone exhibition for exteriors or interiors contains 18 large black & white portraits, 103 color photos and twelve 3 minute audiovisuals that can be seen by clicking on a QR code
All photos were printed on wooden board planks and are held up by tree trunks.





[WOMEN OF THE FOREST](#)



Next Steps



2025:

Emboscades Travelling exhibition:

June: Spanish Forestry Congress in Gijón (Asturias)

and more....

Creation of a Women Forest Land Owners Association

Events for World Forestry Day, Rural Womens Day, etc...

Continued Support from the Forest Land Ownership Center and the Generalitat the Autonomous Government of Catalonia

Emboscades

Dones i bosc

Fotografies de Michele Cural

Acknowledgements:

The 18 Women who generously opened up their lives to us and for the world to see:

Tania Anglada, Etel Arilla, Mireia Banque, Juana Barber, Clara Barragan, Marta Casas, Montse Codina, Iolanda Domenjo, Blanca Doya, Anna Ivars, Rosa Marsol, Cristina Montserrat, Merce Oms, Miriam Pique, Dolors Rodriguez, Carme Rossell, Clara Santamaria & daughter, Sandra Torras

The Advisory Group that helped to select the 18 women protagonists of the exhibition:

Ester Blanco Casellas, Iolanda Domenjo Espada, Francesca Famadas, Cabrespina, Eva Gabriel de Francisco, Maria Dolores Jimenez Soler, Alicia Martin Calvente, Beatriz Portabella Molist, Sandra Torras Noguer and Maria Pilar Villar Mur

Catalan Women's Institute & L'Esberla, S.C.C.L. – Consulting on Gender Issues

PEFC Catalunya - Program for the endorsement of Forest Certification

CTFC - Forest, Science and Technology Center of Catalonia

CPF - Forest Land Ownership Center

CREAF - Ecological Research Center and Forestry Applications

Forestal Catalana, S.A. - Catalan Forestry Public enterprise

DACC - Climate Action Department of the Generalitat of Catalonia



